Mimir Technologies

ENGINEERING FOR TEAMS THAT SELL

// SALES SIGNAL · UNITED STATES

Terms of Use

For the website, the free Sales Signal and booked calls

Version TOU-US-2 | United States edition | Last updated October 18, 2026

Who we are and what these terms cover

These terms apply when a company in the United States uses mimir.md/sales-review, requests a Sales Signal or books a call with us. The site is run by Mimir Technologies SRL, IDNO 1024600004597, str. Salcâmilor 5, Stăuceni, mun. Chișinău, Republic of Moldova ("we"). You can reach us at cristian.rusu@mimir.md or +373 68 939 111.

Our services are for businesses. By using the Sales Signal form you confirm that you act for a company, not as a consumer. In these terms, "you" means that company and the person acting for it.

The Mutual Non-Disclosure Agreement ("NDA") and the Data Processing Agreement ("DPA") you sign in the form, and any paid agreement we sign later, come first. Where one of them says something different from these terms, the signed document applies. How we handle personal information is set out in our Privacy Notice.

Using the site

Information, not an offer. The site describes what we do. Figures such as "what one point of conversion is worth" are worked examples, not forecasts for your business. The examples of findings are illustrations. The case study describes one client's results, which we don't promise for anyone else.

Our content. The text, design, examples and software on the site belong to us. You may read, print and share pages for your own business purposes. You may not copy them to build a competing offer, or present them as your own.

Acceptable use. Don't try to break into the site or the form, overload it, scrape it automatically or submit someone else's details. We may block traffic that does.

Other sites. Links to other services, such as the buttons that open a summary of a page in an AI assistant, open sites we don't control. Their own terms apply there.

· The Sales Signal

What it is. A free review of your leads: three findings from a month of your leads, on one page, walked through on a 30-minute call. There is no charge and no obligation to buy anything afterward. Paid work only ever starts under a separate agreement that both sides sign.

Who it is for. Companies with 20 or more salespeople that record their calls or messages. We take a limited number each week, and we may decline or postpone any request without giving a reason. If we decline after you have signed, we tell you before you set up any access.

Accepting these terms. By signing the NDA and DPA in the Sales Signal form, you accept these terms (version TOU-US-2) for your company.

What you confirm. By signing in the form, you confirm that:

1. you may sign for the company named in the form;
2. the company may give us read-only access to the leads in scope, its calls were recorded with any notice and consent that federal and state law require, and its employees have been told that their conversations may be reviewed, including by outside providers, to improve the quality of sales;
3. the access you give us is read-only, and you will remove it within 7 days after the findings call, unless we continue under a separate signed agreement.

What the findings are. They are our reading of your data at one point in time, each tied to the conversation or record it came from. They are not a promise of any result, and what you do with them is your decision. We never recommend disciplinary action against any employee.

Who owns what. The findings page is yours to use inside your company. Our methods, software, templates and general know-how stay ours. We don't reuse your data, and we delete it as the DPA sets out, except the signed documents, the signing record and emails, which we keep as our Privacy Notice describes. We never name you, or use anything that identifies you, publicly unless you agree in writing.

Confidentiality and data. The NDA and DPA you sign cover both. Among other things, they set out that we read only what the Sales Signal needs and delete it within 7 days of the findings call, with written confirmation; encrypted backups expire within 30 days.

· Calls, liability and the rest

Booked calls. You can move or cancel a call with the link in your invitation. If we have to move it, we tell you as early as we can and offer new times.

No warranties. THE SITE AND THE SALES SIGNAL ARE FREE AND PROVIDED "AS IS" AND "AS AVAILABLE", WITHOUT WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING ANY WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

Limitation of liability. TO THE FULLEST EXTENT THE LAW ALLOWS, WE ARE NOT LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES, INCLUDING LOST PROFITS OR LOST BUSINESS, ARISING FROM THE SITE OR THE SALES SIGNAL, AND OUR TOTAL LIABILITY ARISING FROM THE SITE OR THE SALES SIGNAL IS

LIMITED TO US$500. THIS LIMIT DOES NOT APPLY TO CLAIMS UNDER THE NDA OR THE DPA, WHICH HAVE THEIR OWN LIABILITY TERMS.

Nothing in these terms limits liability for fraud, for harm caused intentionally or by gross negligence, or where the law does not allow it to be limited. The DPA's own terms on liability apply to your data.

Changes. This is version TOU-US-2. We may update these terms; the version and date at the top show the current one. The version you accepted when signing is recorded with your signed documents and keeps applying to them.

Law and courts. These terms are governed by the laws of the State of Delaware, without regard to its conflict-of-law rules. A claim must be brought in the courts of the defendant's home jurisdiction: against us, the competent courts of Chișinău, Republic of Moldova; against your company, the state courts for the county of its principal place of business, or the federal district court for the district that includes it.

Suspension. We may suspend or end access to the site or the Sales Signal if these terms are broken, or to protect the site or other users.

The rest. If any part of these terms is held unenforceable, the rest still applies. These terms, with the signed NDA and DPA, are the whole agreement on what they cover. You may not transfer them without our consent; we may transfer them to a successor of our business.

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